

"WHEN ASPA DECIDED TO REDESIGN OUR FLAGSHIP NEWSPAPER, WE TURNED TO SEVERAL GRAPHIC DESIGN COMPANIES. CEDC ROSE TO THE TOP BECAUSE OF ITS PROFESSIONALISM, COST EFFICIENCY AND WONDERFUL EXPERIENCE WITH NONPROFITS...THE REDESIGN HAS RECEIVED TRAVING REVIEWS FROM OUR MEMBERSHIP AND WE EXPECT TO SEE AN EVEN GREATER IMPACT WITH THE NEW LOOK." – ASPA, Director of Communications

ABOUT CEDC

The Center for Educational Design and Communication (CEDC) provides affordable communication services to community and social justice organizations. Committed to the work of education through the empowerment of people, CEDC emphasizes a strong sense of partnership in mission, a sensitivity to the diversity of experience, a willingness to engage in issues at depth, a collaborative style, and an attentiveness to communication strategy in the change process.



The U.S. Province of the Society of the Sacred Heart established CEDC in September 1984. From the beginning, its purpose has been to serve nonprofits and faith-based groups working for social justice and to open the doors of communication arts to organizations that might not otherwise afford such services.

OUR PROCESS

CEDC approaches each new project in a holistic way, focusing on the message, target audience and desired outcomes, as well as the aesthetics of the final piece. Project development and strategic planning are essential tools in our "toolbox," which also includes print, publication, logo and web design, social media guidance and support and photography – the tools by which we further justice, education and social change.

OUR SERVICES

The Center provides a wide range of communications and design services including:

CONSULTATION

- project development
- process design
- planning/communication strategy

GRAPHIC DESIGN

- logo/organizational identity and branding
- publication design (*newsletters, books, reports*)
- marketing collateral (*brochures, postcards, flyers*)
- event materials (*logos, invitations, programs, posters*)

ELECTRONIC MEDIA PRODUCTION

- web design and development with robust, user-friendly open-source CMS software
- CRM installation and website integration
- online support or maintenance
- consultation and guidance (*SEO, social media, blogs, and more*)

CONTACT CEDC

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CEDC
**center for educational
design & communication**
...SOCIAL JUSTICE BY DESIGN

AN OFFICE OF THE STUART CENTER



The Stuart Center is a nonprofit project of the Society of the Sacred Heart to foster a more just society through educational initiatives, technology and leadership development in collaboration with social justice, religious and nonprofits groups whose mission is aligned with that of the Society of the Sacred Heart.

The Stuart Center houses: Office of CEDC, Office of Education and Leadership, Office of JPIC, Office of Ministry and Office of Conference Facilities which are all sponsored by the Society of the Sacred Heart. For more information visit our website at www.stuartcenter.org.